
THE UNIVERSITY OF TENNESSEE
Continuing Education and Professional Development



Date: February 2, 2019

To: Prospective Exhibitors

Re: Exhibiting at the UTMC Cancer Institute Conference

UT Graduate School of Medicine

1924 Alcoa Highway, D-116

Knoxville, TN 37920-6999

Tel: (865) 305-9190

Fax: (865) 305-6823

The UTMC Cancer Institute and the University of Tennessee Graduate School of Medicine are presenting an upcoming continuing medical education activity, **UTMC Cancer Institute 2019 Big 4 Conference**. The conference will be held **Friday and Saturday, September 27-28, 2019** at the **Dollywood DreamMore Resort** in **Pigeon Forge, Tennessee**.

As the accredited provider (ACCME), The University of Tennessee, Graduate School of Medicine appreciates your consideration of this request for exhibit space. This course is designed for physicians practicing in primary care, medical oncology, general surgery, and surgical oncology. Physician assistants, pharmacists, nurse practitioners, nurses and allied healthcare professionals are also welcome to attend.

You are invited to exhibit at this event. Three levels of partnership range from \$1,000 to \$3,000 (**made payable "UT Medical Center"**).

Participants will have access to the exhibit area throughout the duration of the conference on Friday (all day) and Saturday (half day). Based on previous conference history, we are anticipating 85-100 attendees for the activity.

The exhibit space is staged outside and adjacent to the conference session room. Many companies are being asked to attend. Space is limited.

Exhibitor Registration for this event can be found online. Your registration is not confirmed until the registration form is received.

To register, please visit: <https://www.surveymonkey.com/r/2019Big4>

The burden of cancer on our population is expected to rise sharply over the next 20 years. In 2019, over 1.7 million new cases of cancer will be projected and 606,880 cancer deaths are projected to occur. Overall the number of cancer cases is expected to increase by 20% in between 2010 and 2020, with increases largely reflecting an aging population. This year's conference is designed to address cancer management in the following therapeutic areas: pancreatic cancer, HPV, renal cell, and hematologic cancers.

For reporting purposes, federal tax ID number for the UT Medical Center is 31-1626179 and the mailing address is: UT Graduate School of Medicine, CEPD Department, 1924 Alcoa Highway, D116, Knoxville, TN 37920. The contact person for exhibit fees is Jennifer Russomanno at jrussomanno@utmck.edu and (865) 305-9190.

Sincerely,

A handwritten signature in black ink, appearing to read 'JRussomanno'.

Jennifer Russomanno, MPH, CHES, CMP
CME Coordinator